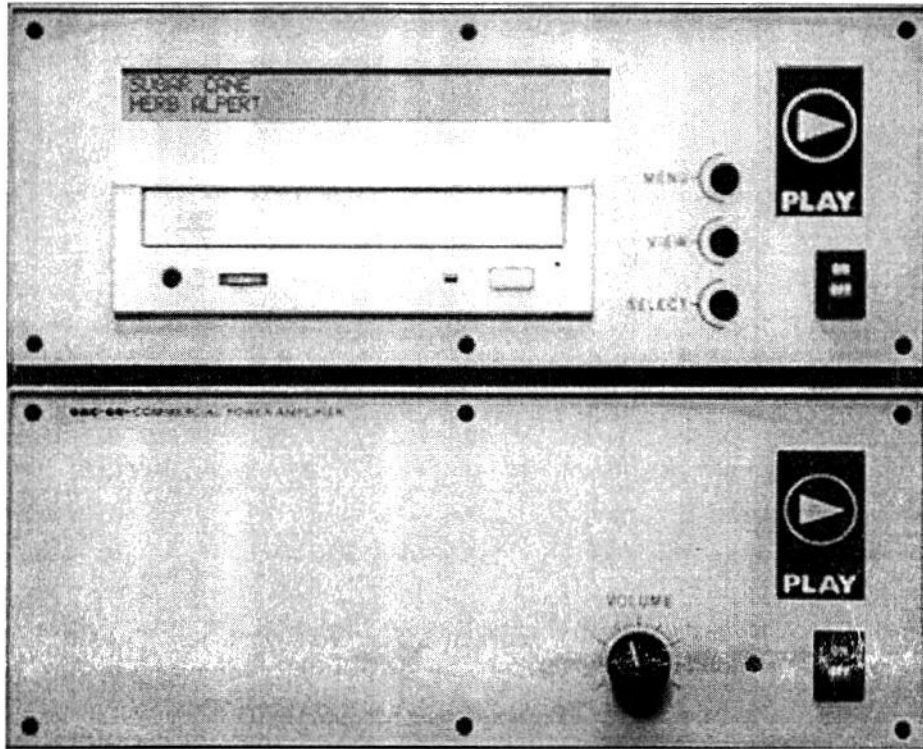


# USER'S MANUAL



## PLAYER 3.0™/ORC-60™ AMPLIFIER

Auto**PLAY**™ Automatic Music Day Parting

LCD Program Information Display

**PLAY**disc™ Digital Compression Technology

Dear **PlayNetwork™** music customer:

Thank you for choosing **PlayNetwork™** to manage your business music. This manual will help you to safely and successfully install, operate and maintain the **PLAYER 3.0™/ORC-60™** and your **PLAYdisc™** CD music library.

Before installing and operating the **PLAYER 3.0™/ORC-60™**, please carefully read all of the following safety and operating instructions completely. Please retain this manual for future reference.

If you have any questions or comments please call us anytime, toll free, at 1- 888- 567- **PLAY**.

### Safety Precautions

**CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK DO NOT REMOVE COVERS. NO USER SERVICEABLE PARTS INSIDE. REFER SERVICING TO QUALIFIED SERVICE PERSONNEL.**

**WARNING: TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK DO NOT EXPOSE THIS EQUIPMENT TO RAIN OR MOISTURE.**

- Operate the unit only on 120 V AC, 60 Hz.
- Never push objects of any kind into **PLAYER 3.0™/ORC-60™** through the cover ventilation slots, as they may touch dangerous voltage points or short-out parts that could result in a fire or electric shock. Should anything fall into the cover, unplug unit and have it checked by a qualified **PlayNetwork™** technician before operating it further.
- Never spill or spray liquid of any kind onto **PLAYER 3.0™/ORC-60™**.
- Unplug **PLAYER 3.0™/ORC-60™** from its power source before cleaning. Use only a soft cloth moistened with a mild detergent. Do not use any type of solvent cleaner such as alcohol or mineral spirits.

### Table of Contents

Installing the <b>PLAYER 3.0™/ORC-60™</b>	3
Unit Features and Controls	3
Unit Specifications	4
Unit Functions	4
Unit Operation	5
Cleaning and Maintenance	7
Your <b>PLAYdisc™</b> CD Music library	7
System Troubleshooting	7
Warranty	8
<b>PlayNetwork™</b> 24-hour Customer Service	8

**Installing the PLAYER 3.0™/ORC-60™**

- TO AVOID ELECTRICAL SHOCK, FIRE OR FAILURE, the **PLAYER 3.0™/ORC-60™** must be installed in a clean, dry location where it will not come into contact with water or moisture.
  1. Keep away from sinks and plumbing.
  2. Keep unit free of dust, grease and dirt.
- Avoid excessive heat. Do not stack objects on top of **PLAYER 3.0™/ORC-60™**. Leave at least six inches of clearance on both sides of the unit for adequate ventilation.
- Place the **PLAYER 3.0™/ORC-60™** on a level, stable surface. All four feet must be securely seated on the mounting surface.
- TURN OFF ALL POWER TO THE UNIT. Determine whether you have 70 volt or 8 ohm speakers. Attach your speakers to the appropriate speaker terminals on the back of the **ORC-60™**, making sure to match the wires coming from the positive and negative terminals on your speakers to the terminals marked '+' and '-' on the **ORC-60™**.
- Ensure that the provided "short" power cord is connected to the AC in port of the **PLAYER 3.0™** and the AC out port of the **ORC-60™**.
- Plug the other provided power cord into the AC in port of the **ORC-60™**, then into a standard AC outlet. USE ONLY THE POWER CORDS PROVIDED WITH THE UNIT.

**PLAYER 3.0™/ORC-60™ Features and Controls (Figure A,B)**

- A. **PLAYER 3.0™** Power Switch
- B. LCD Display
- C. **PLAYdisc™** Drive Tray
- D. Drive Active Indicator
- E. **PLAYdisc™** Drive Load/Eject
- F. Menu
- G. View
- H. Select
- I. **ORC-60™** Power Switch
- J. **ORC-60™** Volume Control

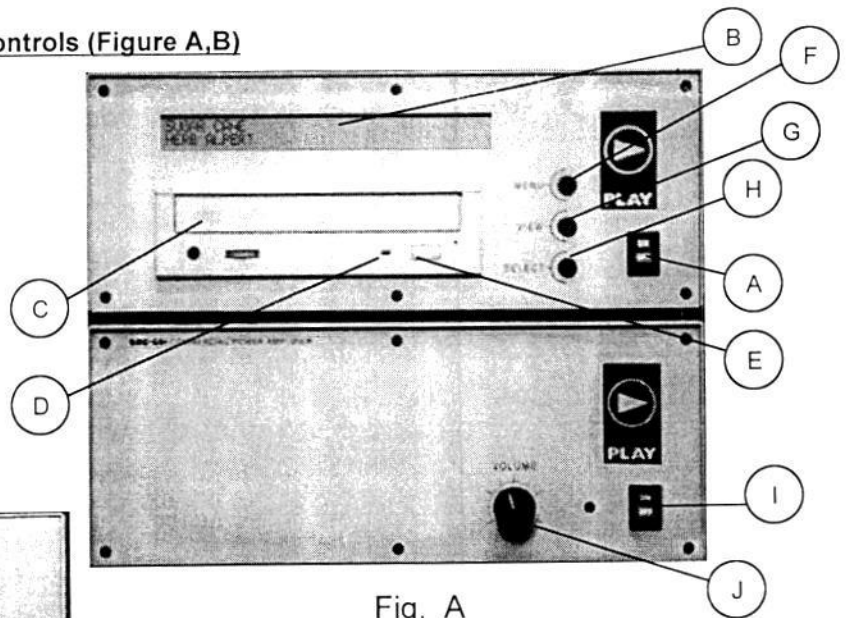
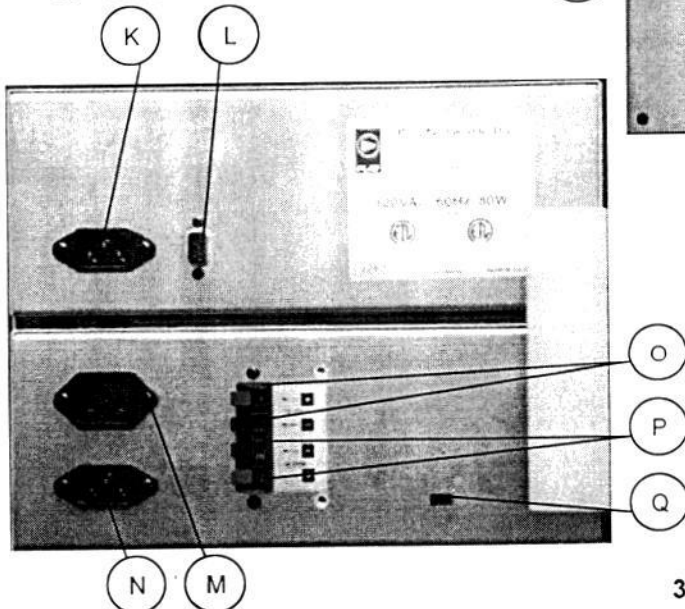


Fig. A



- K. **PLAYER 3.0™** AC In Port
- L. Serial In/Out Port
- M. **ORC-60™** AC Out Port
- N. **ORC-60™** AC In Port
- O. 70 VOLT Speaker Terminals
- P. 8 OHM Speaker Terminals
- Q. Minimum Volume Enable/Disable Switch

Unit Dimensions (allow several inches of clearance for ventilation and connections)

Length: 11.25"  
Width: 11.13"  
Height: 9.13"

Unit Weight

23.2 lbs.

Unit Power Specifications

120 VAC      60Hz      50W

Unit Functions

The **PLAYER 3.0™/ORC-60™** functions as follows when playing any of **PlayNetwork's™** compact **PLAYdiscs™**:

- Each **PLAYdisc™** is programmed to "expire" after a fixed amount of time.
- Each **PLAYdisc™** is security encrypted, and thus cannot play on any other CD player.
- The **PLAYER 3.0™/ORC-60™** will only play the company's **PLAYdiscs™**, and will not play consumer or other commercial CDs.
- Upon power-up, the **PLAYER 3.0™** will display the date, time and current software version.
- Upon loading any **PLAYdisc™**, the **PLAYER 3.0™** will display the title of the first program's first song and begin play. Play will continue until that disc is ejected. **AutoPLAY™** technology assures that appropriate music styles and tempos are automatically selected and played during programmed day parts. Thus, the **PLAYER 3.0™** will play "hands-off" music for 24-hours per day, 7 days per week.
- The operator can view every song title and artist contained on a **PLAYdisc™**. Songs can be viewed by programmed day part or by entire disc. This display feature enables the operator to recognize, and thereby fine-tune, the custom content of their on-site library of **PLAYdiscs™**. The display also enables employees working at customer locations to pass-on the name of a song or artist, at their customers' request.
- The **PLAYER 3.0™** will automatically shuffle the songs on the entire disc (**All Programs**) or by programmed day part to create a randomized play order or playlist. The player will then play each song in the order created in the playlist. Shuffling (of a disc or segment) occurs (i) every time the disc or day part reaches the end of its playlist, (ii) each time a disc is inserted in the player, and (iii) each time the player's power is cycled (turned *off* and then *on*).
- When enabled, the operator can forward from program to program or choose the **All Programs** function, which mixes and plays all of the programs or day parts contained on the **PLAYdisc™**.

- The **PLAYER 3.0™/ORC-60™** can be set to maintain a minimum volume while turned on, even if the volume knob is rotated counter-clockwise as far as possible.

## Unit Operation

Ensure that the volume knob on the **ORC-60™** amplifier is rotated counter-clockwise as far as possible. Move the power switches on the **PLAYER 3.0™/ORC-60™** to the 'On' position. The **PLAYER 3.0™/ORC-60™** is a computer device and requires approximately 10 seconds to initialize upon power-up. The LCD Display will provide the operator with the current date, time and version of player software upon completion of the initialization process. If there is no **PLAYdisc™** in the drive, the operator will be prompted to insert one. If a **PLAYdisc™** is in the drive, the **PLAYER 3.0™** will automatically load **AutoPLAY™** programming from the **PLAYdisc™** and begin play.

- *Load / Eject Disc*

To load your **PLAYdisc™**, depress *Load/Eject* button on drive face, place disc in tray (printed side face up) and depress *Load/Eject* button again. The **PLAYER 3.0™** will only work with authorized **PLAYdiscs™**. **PLAYdiscs™** will not work with any other player.

- *Adjust Volume*

After loading a **PLAYdisc™**, rotate the volume knob on the **ORC-60™** to adjust volume.

- *Menu*

Depress the *Menu* key repeatedly to view available **PLAYER 3.0™** menu options:

- View individual programs on loaded **PLAYdisc™**.
- View songs on loaded **PLAYdisc™**.
- Set current date/time in the **PLAYER 3.0™**.

- *Select*

Depress the *Select* key to choose displayed menu selection (see also *Setting Current Time on the PLAYER 3.0™*).

- *View*

Depress the *View* key repeatedly to scroll through selected programs or songs on loaded **PLAYdisc™** (see also *Setting Current Time on the PLAYER 3.0™*). Depressing the *Select* key will begin play of the displayed song or program, if the current **PLAYdisc™** is enabled to allow this function.

- *Setting Current Time on the PLAYER 3.0™*

Upon receiving your **PLAYER 3.0™/ORC-60™**, be sure to immediately set the **PLAYER's** time to the correct time of day.

Also, in those states that recognize Daylight Savings Time it will be necessary to reset the internal clock of the **PLAYER 3.0™**, forward or backward one hour, to reflect the accurate current time.

To set correct current time:

- Ensure that a **PLAYdisc™** is inserted in the **PLAYER 3.0™** drive as indicated above.
  - Depress *Menu* key repeatedly until *Press 'Select' to Set the Current Time of Day* is displayed on the menu screen.
  - Depress the *Select* key to choose this function.
  - The current programmed time will appear on the display.
  - Depress the *View* key repeatedly to advance the **PLAYER 3.0™** clock hour to the correct current hour (note: the **PLAYER 3.0™** distinguishes between AM and PM).
  - Depress the *Select* key again to set the displayed hour as the correct current hour.
  - Depress the *View* key repeatedly to advance the **PLAYER 3.0™** clock minutes to the correct current minutes (note: advancing minutes past the top of the hour will not change the hour).
  - Depress the *Select* key again to set the displayed time as the correct current time.
  - The display will automatically return to current song and artist information after several seconds.
- Enabling Minimum Volume on the **PLAYER 3.0™/ORC-60™**

Upon receiving the **PLAYER 3.0™/ORC-60™**, the volume knob is configured to function normally. It is possible to set the **PLAYER 3.0™/ORC-60™** to maintain a minimum volume while turned on, even if the volume knob is rotated counter-clockwise as far as possible.

To enable minimum volume:

- Locate the minimum volume switch on the back of the **ORC-60™** amplifier.
- Using a pen or pencil, move the switch to the left (towards the power cord).
- The **PLAYER 3.0™/ORC-60™** will now maintain a minimum volume until the switch is moved back to the right.

### Cleaning and Maintenance

**CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK DO NOT REMOVE COVERS. NO USER SERVICEABLE PARTS INSIDE. REFER SERVICING TO QUALIFIED SERVICE PERSONNEL.**

**WARNING: TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK DO NOT EXPOSE THIS EQUIPMENT TO RAIN OR MOISTURE**

The **PLAYER 3.0™/ORC-60™** should be maintained in a clean, dry location, free from dust, grease and other particulates. Wipe unit frequently with a clean, dry, non-abrasive cloth. Gently wipe dust from open CD drive tray. **DO NOT COVER UNIT.**

Always turn unit power *OFF* during non-business hours or when not in use. This will increase unit longevity and reduce system maintenance. Additionally "cycling" power in this manner will direct the **PLAYER 3.0™/ORC-60™** to perform initial system diagnostics and correct any program errors.

### Your **PLAYdisc™** CD Music Library

For security and control, each **PLAYdisc™** is programmed with **PlayNetwork™** encryption technology. Consumer or other commercial compact discs will not operate in conjunction with the **PLAYER 3.0™**. **PLAYdiscs™** will not work in conjunction with any consumer or other commercial playback unit.

**PLAYdisc™** compression technology is sensitive to the presence of dirt and scratches on your disc. Always make sure the disc is cleaned with a soft, non-abrasive cloth. Gently wipe towards the outside edge from the center of the disc, using a radial motion. **DO NOT USE SOLVENTS.** Always store the disc in the appropriate storage case, provided with the CD. Store between 50°F and 70°F.

### System Troubleshooting

- Check to make sure disc is an authorized **PLAYdisc™**. Consumer or other commercial compact discs will not operate in conjunction with the **PLAYER 3.0™**.
- Check for disc expiration.
- Check all connections.
- Check output and volume levels on the **ORC-60™** amplifier.
- If interruption in the play program occurs, turn off power to unit, wait 10 seconds and turn power back on. This will "restart" the unit and should correct any problems. If problem persists call **PlayNetwork™** Customer Service as soon as possible. **DO NOT REMOVE UNIT COVER.**

**Unit Warranty**

The **PLAYER 3.0™/ORC-60™** carries a limited, 1-year warranty - Please refer to your Music Services Agreement for details.

This warranty is valid only if service is performed by an authorized **PlayNetwork™** technician.

**PlayNetwork™ 24-Hour Customer Service**

Anything, anytime. Call toll free 1-888-567-**PLAY** (7529).



215 8TH AVE NORTH ▶ SEATTLE WA 98109 ▶ PH: 206.624.2400 ▶ FX: 206.624.2444

©1998 PlayNetwork, Inc.